

Introduction Check List

(to be completed at head office)

I would like more information:

I am NOT interested at the moment:

Elitis Marketing Support

Elitis supply a comprehensive array of marketing materials from brochures to websites to free leads and much more.

Online Support

For a safe secure way of accessing all of your quotes, invoices and confirmations, sign up for our Beacon programme.

Installation Support

If a project is too good to turn down but you're unsure you can manage it on your own, give our commercial team a call and we can help you plan, price and fit the job.

Aluminium Support

New product don't delve into it alone, Listers provide full technical and installation support with all your projects.

Recycling Support

As a business we all have to do our bit for the environment. Listers make it that little bit easier for you. Bring all your old PVC frames back to us when you pick up your next frames and we'll recycle them for you.

New Trade Customer sign here _____

Sales Representative sign here _____

Accounts Use Only:

Completed by: _____

Date: _____

Discount Codes: Frames Roofs Counter UltraLite Glass Gallery Doors

Area: Central North South

Signed: _____

LISTERS

Trade Card Application Form





Thank You for choosing to join Listers..

We aim to complete your application process in 7 days...
If you do not hear from us within 7 days please call us up so we can determine what is causing the delay.

Tel: 01782 391900

Fax: 01782 391901

www.listertf.co.uk

www.gallery-door.co.uk

www.thebigtradecounter.co.uk

www.elitis.co.uk

Why we need your contact details?

We use the information to double check your details against currently held account information and so we know we have the most up to date details for you should we need to contact you at any point regarding open queries you may have with us.

When we send out quotations, order confirmations, invoices or special offers, we have many ways of getting these to you. Why not take advantage of our purpose built online system. **Beacon** is a web based tool that is accessible with a unique to you username and password. All of your quotes, order confirmations and invoices are stored online so that you can access them at any time from your computer. To access Beacon we **must have your email address** so make sure that you have included it in the box on the right.

We treat all personal details that you give us confidentially as per our data protection policy.

Why do we need to know about your business?

We regularly have special offers on certain product ranges and we are always increasing our product portfolio. To make sure that you receive news and updates based on your requirements, tell us what type of business you are involved in. We send most of our special offers by email, so again make sure you have included your email address.

You may also be looking at diversifying into another industry, so let us know as we may be able to help you. We have a wide array of expertise and knowledge backed up an impressive array of marketing materials, all at your disposal. So take advantage and let us know how we can help you.

Why we need references?

It is Listers policy that we only sell to the trade. This helps us to keep the prices reasonable and pass on discounts that only the trade can access. We do this to help protect your business. Our success is based on your success.

IMPORTANT If you have received this in the post only fill out this page

Please enter your details below

Please attach your business card and letter head (This will speed up the application process)

This is not a credit account application from and will not put you on a credit account with Listers

Your Company Details :

Date _____ Company Registration Number _____
Company Name: _____
Company Website: _____
Email Address: _____

Your Contact Details:

Owner/ Partner 1:

First Name: _____
Surname: _____
Position in the Company: _____
Telephone: _____
Mobile: _____

Partner 2 (if applicable):

First Name: _____
Surname: _____
Position in the Company: _____
Telephone: _____
Mobile: _____

Business Address:

House Name/Number: _____
Street Name: _____
Town: _____
County: _____
Post Code: _____
Fax Number: _____

Delivery Address: (If different from business address)

House Name/Number: _____
Street Name: _____
Town: _____
County: _____
Post Code: _____
Fax Number: _____

Please tick how you would like to receive Quotations, Order Confirmations etc..(One box only)

- Online (QuotaLite Req.) Email (Email Add. Req.) SMS (Text message)
 Collection Other _____

About your Business:

What types of business will your company get involved with? (Include future ambitions)

- | | |
|---|---|
| <input type="checkbox"/> Window fitter— Retail or Commercial | <input type="checkbox"/> Electrician |
| <input type="checkbox"/> Builder | <input type="checkbox"/> Decorator |
| <input type="checkbox"/> Joinery | <input type="checkbox"/> Sign Writer |
| <input type="checkbox"/> Roofing | <input type="checkbox"/> Conservatory Roofs |
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> Builders Merchant |
| <input type="checkbox"/> Aluminium Products— Retail or Commercial | <input type="checkbox"/> Shop Fronts |
| <input type="checkbox"/> Other (please specify) _____ | |

What is the main activity of your business? _____

Which of Listers products are you interested in? _____

How did you find out about Listers? _____

Who else do you currently buy from? _____

Do you currently advertise and market your business ? Yes No (Please provide details below)

References:

Please provide at least two trade contact references or attach 3 recent invoices from other suppliers in the

Name & Contact details:

Tel: _____

Name & Contact details:

Tel: _____

Name & Contact details:

Tel: _____