

...even more reasons to #bepartofthefamily
why you need to change to **Selecta Systems**



Extruder and Distributor of Quality PVCu Window and Door Profile Systems

Welcome

Selecta Systems Ltd are one of the UK's leading extruders and distributors of PVCu window and door profile systems

Selecta Systems are a company with pedigree and integrity which is recognised for technical superiority, premium quality products and performance standards. Selecta prides itself on the reputation it has established over the years, as a market leading innovator, with unrivalled customer and technical support services and quality assurance.

Initially Selecta were introduced into the UK market from Germany in 1982 and have since established a standing for unrivalled quality and reliability. When it comes to PVCu window and door solutions. Selecta have developed strong business relations with fabricators across the UK, ensuring that they tailor requirements to meet individual and consumer needs.

With those many years of knowledge and experience, Selecta Systems are firmly established as one of the UK's leading extruders of PVCu window and door systems. As a specialist within the industry Selecta Systems peace of mind warranty is of paramount importance, with a dedicated team committed to providing only the best in terms of product and support services.

Window & Door Performance

To ensure new products achieve optimum performance, continuous analysis is an ongoing main priority. Products are selected for their durability and longevity and are subject to rigorous internal and external tests to satisfy both customer and climatic demands.

The product range from Selecta Systems has been carefully developed to incorporate a wide range of design aspects. Being aware of architects and specifiers requirements, planning is a vital component to ensuring that the most suitable products are provided for individual projects.



Scan to view our website
www.selectasystems.com

ADVANCE7 Vantage7 MASTERslide EASi FOLD
PATIO DOOR



An aerial, high-angle photograph of a residential building with a large array of solar panels installed on its roof. The building is surrounded by other houses and trees, and the scene is captured in a slightly dim, overcast light. The image is positioned on the left side of the page, partially overlapping a dark grey background.

“Nothing ever changes
if no one ever changes..”

The fear to change is the enemy of success...

That is why, we here at Selecta Systems make changing your profile system as smooth and as easy as possible, with very little disruption to your business.

So why not embrace change with Selecta, don't fear it, as there are plenty of reasons to #bepartofthefamily and join the many fabricators that are making that change!

It's time to find out why you should change to **Selecta...**

reason
01

Window & Door Profile Systems

A Range of Quality PVCu Window & Door Solutions

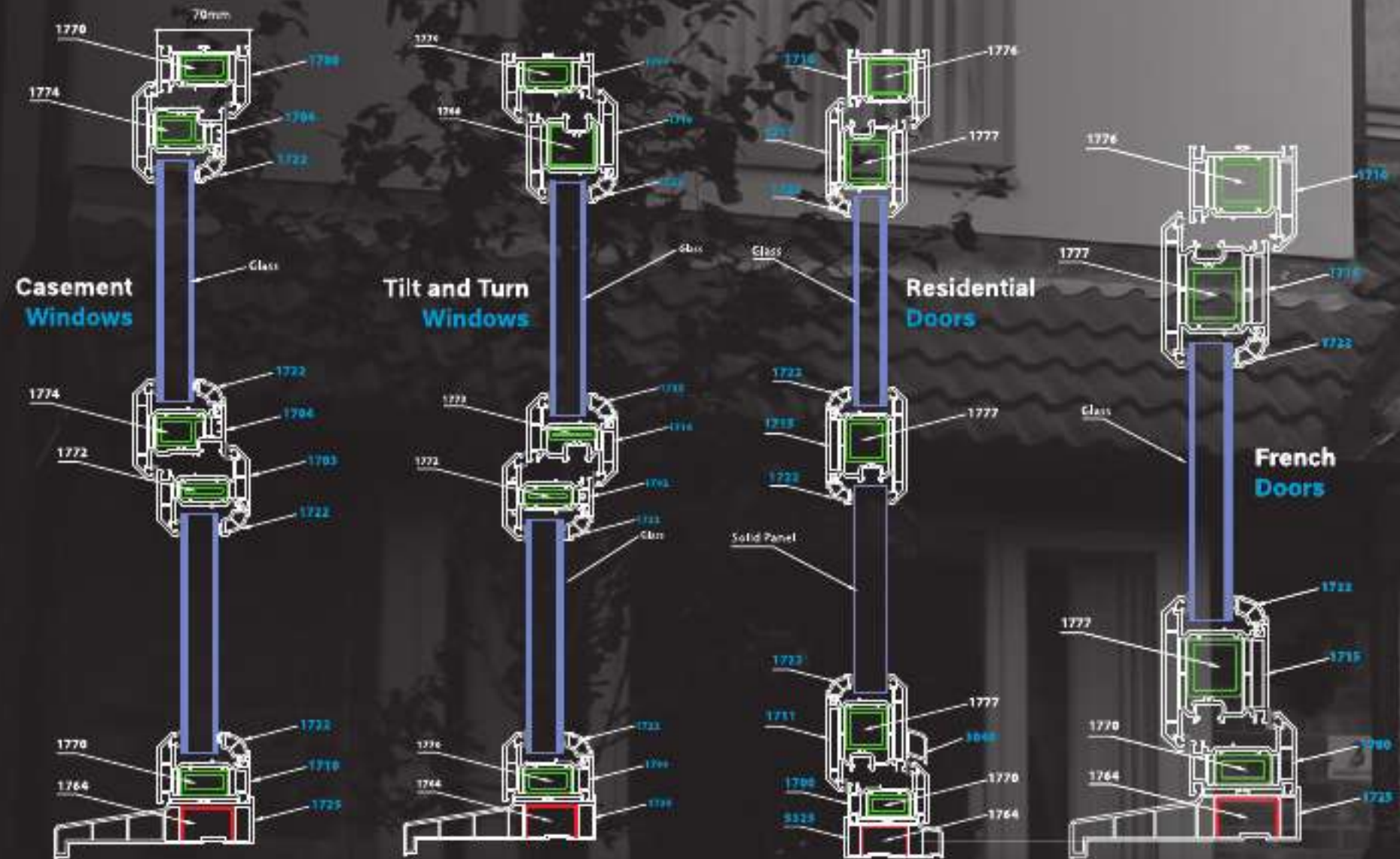
ADVANCE7

The ADVANCE 70 Window and Door System was designed specifically for thermal efficiency, strength and aesthetics.

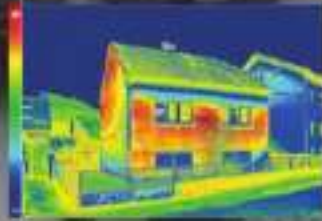
The innovatively designed sculptured or chamfered window and door profile system is a fully integrated suite, whilst being fabricator and fitter friendly.

The Secured By Design, PAS 24 and Document Q compliant ADVANCE 70 Window and Door System provides fabricators, installers, specifiers and homeowner with total 'peace of mind' when it comes to security and weather performance.

With excellent thermal properties the ADVANCE 70 Window and Door System keeps the cold out and warmth in with the aesthetically pleasing product adding kerb appeal to any home, whatever the style, period or location.



THERMALLY EFFICIENT



Five chambered system for greater thermal efficiency

ENHANCED SECURITY



PAS 24, SBD and Doc Q compliant window and door profile system

EXCELLENT PERFORMANCE



Recycled Thermal Reinforcement (RTR Bar) for increased thermal performance

INNOVATIVE DESIGN



A full depth central eurogroove helps to make windows and doors more secure

PURE ELEGANCE



A sculptured design for a softer finish or a chamfered edge for a modern look

Windows & Doors

A comprehensive range of window and door options

- Chamfered or Sculptured option
- Secured by Design, PAS 24 and Doc Q compliant for enhanced security
- 17 colour options & 34 colour ways
- Five chambers for greater thermal efficiency
- RTR Bar (Recycled Thermal Reinforcement) for increased thermal performance
- Full depth eurogroove
- Single leg bead for easy installation

Energy Efficiency

The thermal performance of the multi-chambered ADVANCE 70 Window and Door Systems ensures that A+ energy ratings can be achieved. Some examples shown below:

U 1.2 W/(m²K) 6 / 16 / 6 Pilkington Optifloat / Argon / Optitherm S1+ / Thermobar / RTR Bar Reinforcement

U 1.2 W/(m²K) 6 / 16 / 6.6 Pilkington Optitherm S1+ / Argon / Optilam S1+ / Thermobar / RTR Bar Reinforcement

U 1.0 W/(m²K) 4 / 14 / 4 / 14 / 4 St.Gobain Planitherm Total + / 90% Argon / Float Outer Pane / St. Gobain Planiclear / Superspacer Premium Spacer Bar with 5mm Hot Melt

Weather Performance

The ADVANCE 70 Window System is at the cutting edge of modern design and technology to ensure excellent weather resistant performance.

These innovations in modern PVCu design not only protects the property from inclement weather conditions, they also increase the lifespan of windows and doors.



Scan to watch a video of our ADVANCE 70 System

Sales Director | Andy Green

...even more reasons to **#bepartofthefamily**

reason
01

Window & Door Profile Systems

A Range of Quality PVCu Window & Door Solutions

ADVANCE7

The ADVANCE 70 Flush Sash profiles have been purposely designed to fit in to the existing ADVANCE 70 Suite.

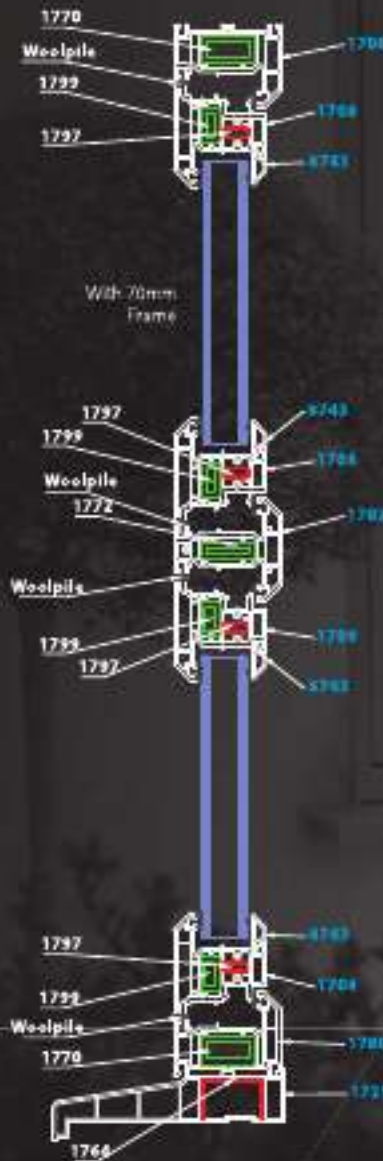
What this means to fabricators of the ADVANCE 70 Systems is that there is no need for extra machinery or unnecessary extra stock holding - just the addition of a profile section! You can even use your existing hardware!

The flush fit sash can also be fabricated with the existing 70mm frame or with an 8 chambered 80mm traditional frame giving you two stunning flush sash window options. This is ideal for those wanting to replicate timber alternatives or to add a modern contemporary look to properties.

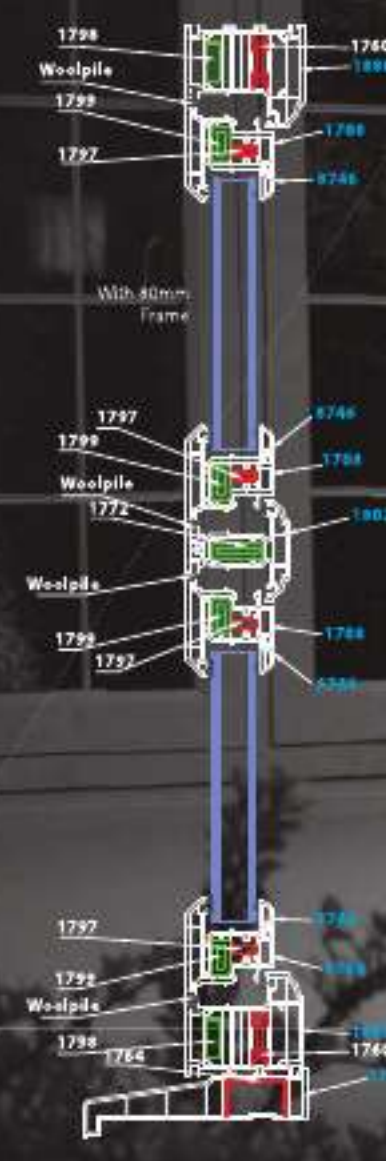
Both sections accommodate all existing hardware and have the option of a mechanical joint or corner weld.



S7 AUTHENTIC FLUSH SASH WINDOWS

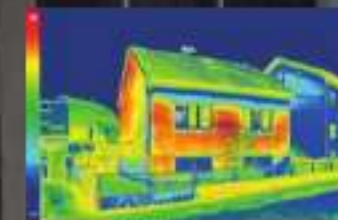


S8 TRADITIONAL FLUSH SASH WINDOWS



Scan to watch a video of our ADVANCE 70 Flush Sash System

THERMALLY EFFICIENT



Five and eight chambered system for greater thermal efficiency

HIGH SECURITY



Compatible with all of our existing high security locking systems and hardware

EXCELLENT PERFORMANCE



Recycled Thermal Reinforcement (RTR Bar) for increased thermal performance or steel reinforcement for added structural strength

INNOVATIVE DESIGN



A night vent facility as standard

PURE ELEGANCE



A consistent 4mm sight line between the frame and sash



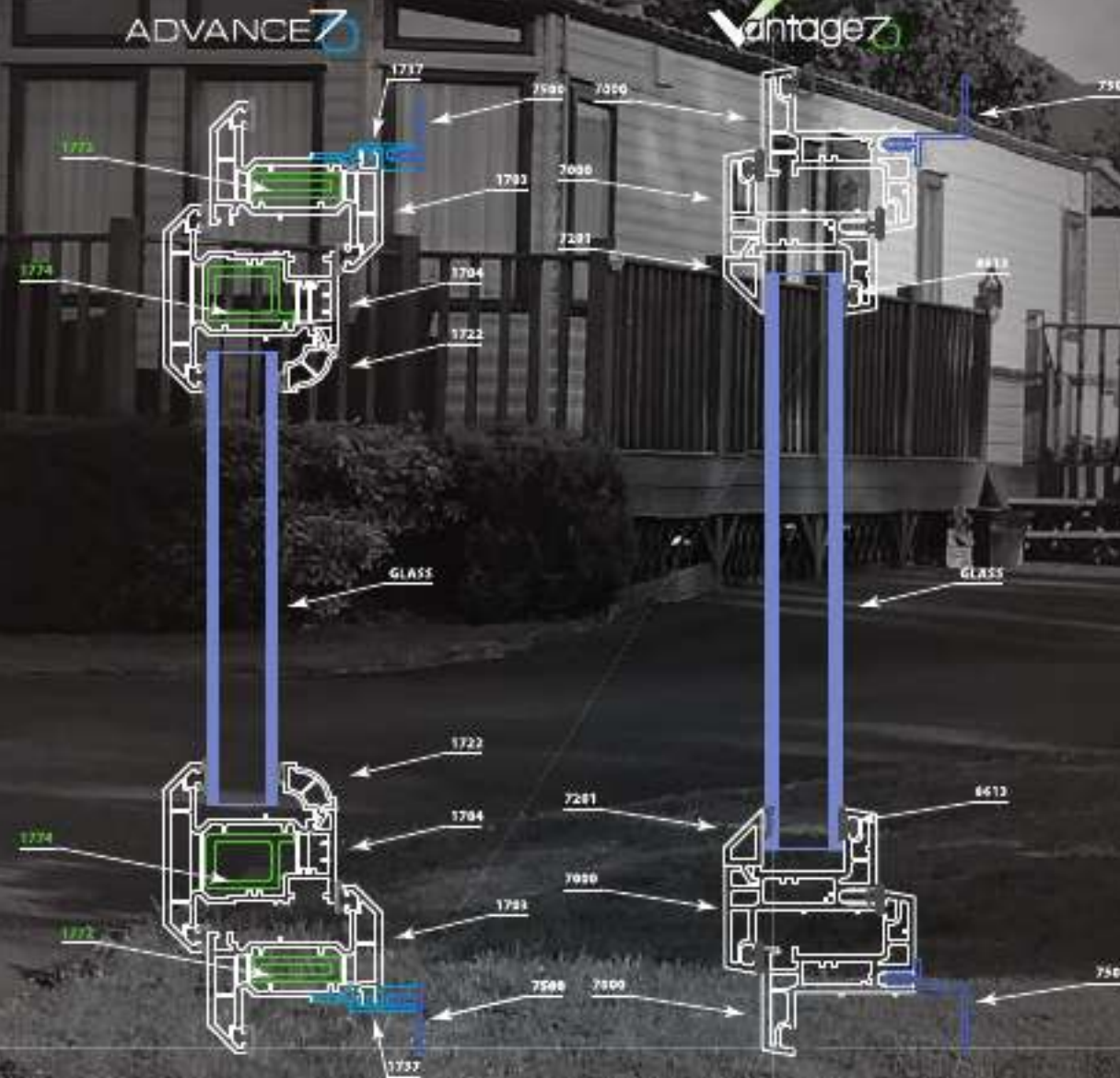
The Vantage 70 System and ADVANCE 70 Window and Door System has been designed and adapted to be a quick fit window and door solution.

This versatility means that both systems can be installed in holiday homes and garden rooms, thus making them more secure and warm.

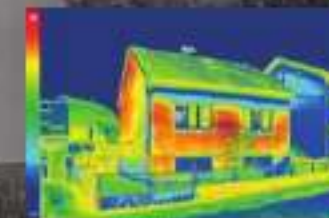
With the capability of installing windows and doors in to wall thicknesses of 38mm - 100mm demonstrates the true versatility of the window and door system.

The patented quick-fit compression interior trim, provides you with a clean finish.

Vantage 70 and ADVANCE 70 windows and doors blend seamlessly in to the framework of the holiday home or garden room, thus providing exceptional thermal, sound and security performance whilst adding elegance.



THERMALLY EFFICIENT



Multi-chambered system for greater thermal efficiency

HIGH SECURITY



Compatible with all of our existing high security locking systems and hardware

EXCELLENT PERFORMANCE



Recycled Thermal Reinforcement (RTR Bar) for increased thermal performance or steel reinforcement for added structural strength

INNOVATIVE DESIGN



Quick click system for wall thicknesses between 38mm - 100mm.

PURE ELEGANCE



Adding a beautiful finish to your outdoor living project

...even more reasons to [#bepartofthefamily](#)

reason
01

Window & Door Profile Systems

A Range of Quality PVCu Window & Door Solutions

MASTERslide PATIO DOOR

The upgraded and modernised MASTERslide Patio Door System offers a high performance, secure and visually stunning PVCu sliding door option that's designed for hassle-free operation and maintenance.

The slimline package with slim sight lines is available in a number of configurations with 2, 3 or 4 pane options.

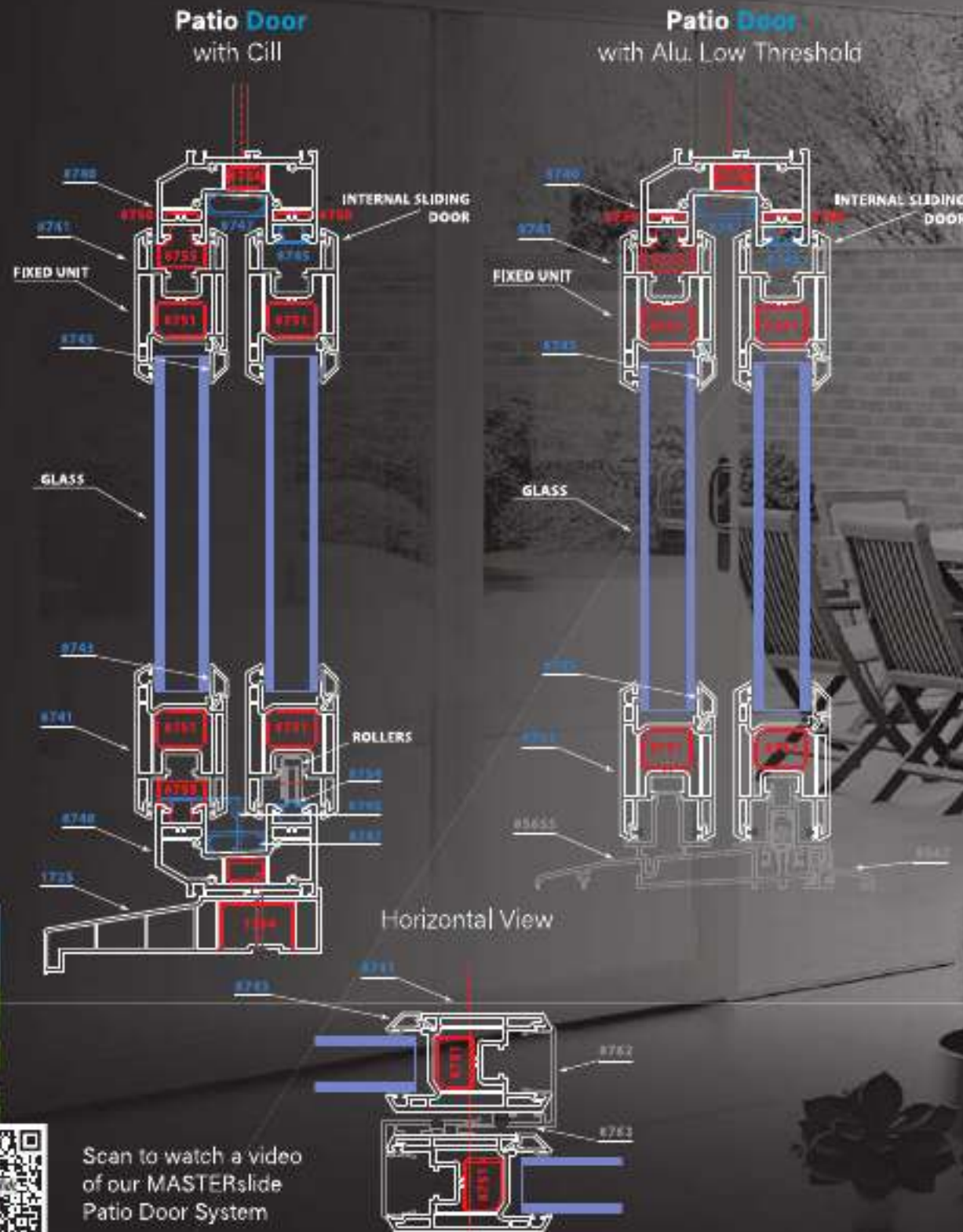
Our partnership with ERA, means that the MASTERslide Patio Door System can utilise the benefits of high security 12 point locking systems for enhanced security. Therefore, both standard frame and aluminium low threshold options offer PAS 24, Secured by Design (SBD) and Document Q compliance for new build and commercial projects.

The two-part interlock adds to the enhanced security aspect of the patio door, whilst also being fabricator and fitter friendly.

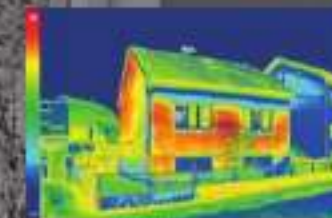
The MASTERslide Patio Door System provides great versatility for fabricators, installers, homeowners and specifiers.



Scan to watch a video of our MASTERslide Patio Door System



THERMALLY EFFICIENT



Multi-chambered system for greater thermal efficiency

HIGH SECURITY



PAS 24, SBD and Doc Q compliant patio door profile system

DOCUMENT M COMPLIANT



Doc M, Doc Q and SBD compliant aluminium low threshold option for easy access and egress

INNOVATIVE DESIGN



A two-part interlock is both fabricator and fitter friendly

PURE ELEGANCE



A sculptured design for a softer finish or a chamfered edge for a modern look

EASi FOLD

The innovative and revolutionary ADVANCE 70 EASi-FOLD Door System is a slide and swing door solution for the modern home.

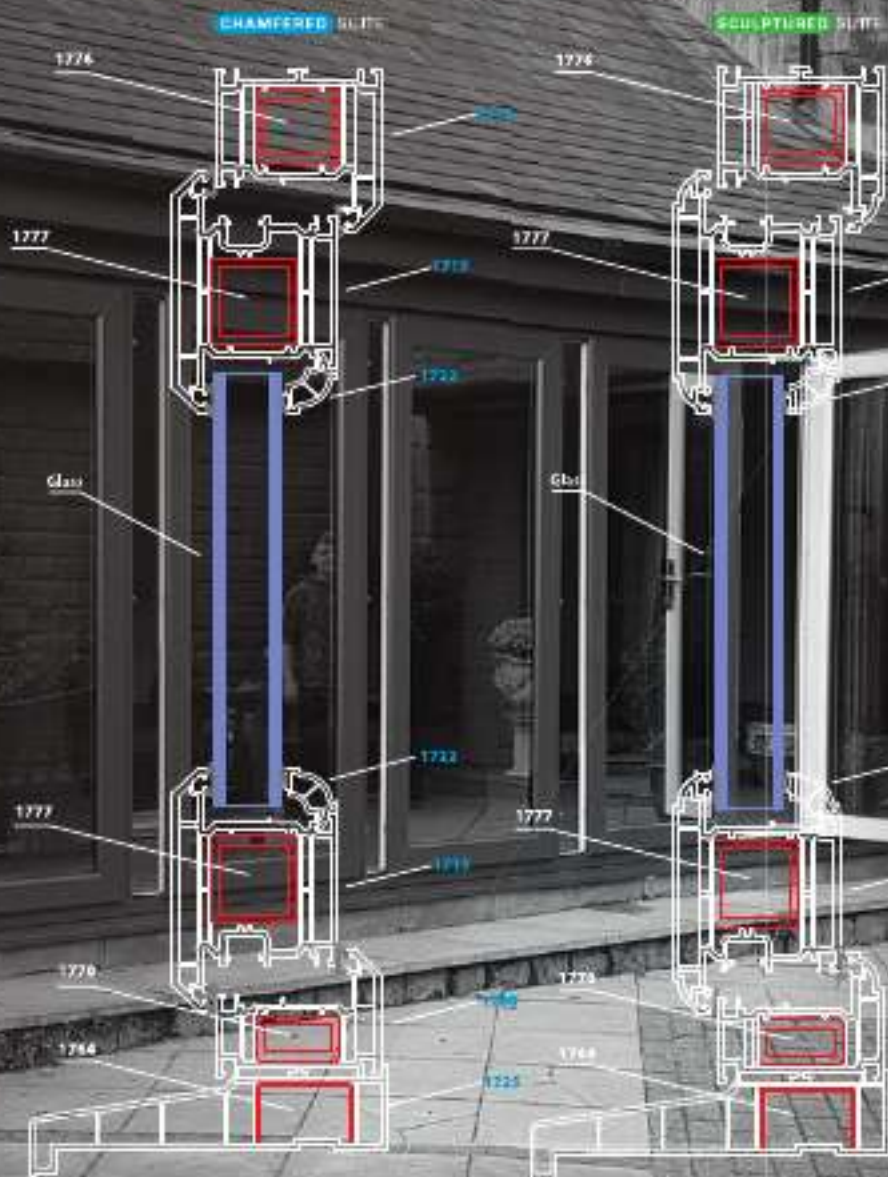
ADVANCE 70 EASi-FOLD Doors are made up of a series of sashes that independently glide along a track, pivot and fold in to place.

This ingenious system allows for greater use of space and maximises ventilation whilst offering high security options, with a PAS 24, Secured by Design and Document Q compliant door solution.

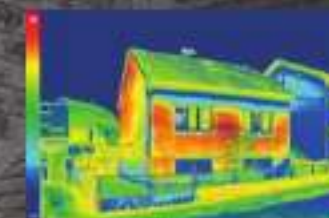
Our ADVANCE 70 EASi-FOLD Doors are one of the most user friendly panoramic door solutions on the market, revolutionising the way doors operate.



Scan to watch a video of our EASi-FOLD Doors



THERMALLY EFFICIENT



Multi-chambered system for greater thermal efficiency

HIGH SECURITY



High security locking system and hardware

EXCELLENT PERFORMANCE



Steel reinforcement for added structural strength

INNOVATIVE DESIGN



Individually sliding sashes that pivot and fold against the master door

PURE ELEGANCE



Adding a stunning finish to your next home transformation

...even more reasons to [#bepartofthefamily](#)

reason
02 Colourfoil Collection
 Adding a 'bit of colour' to any home



Whilst the bright appearance of white framed windows and doors remain a favourite, you cannot deny the impact coloured profiles has had on the end consumers demands.

Whether it's the modern Ulti-Matt Black, Anthracite or Agate Grey shades or the traditional Chartwell Green or Cream, adding a bit of colour can really change or compliment the appearance of a home.

The natural and authentic appearance of Mountain Oak can add that something special to a property and provide a heritage and traditional look to the windows and doors.

The ADVANCE 70 Window and Door System, Vantage 70 System, MASTERSlide Patio Door System and EASi-FOLD Door System are available in 17 colour options, giving you 34 colour-ways and a comprehensive range of colourfoil to make any home beautiful.



Lamination Manager | Dan Coton

standard collection



premium collection



Please note colours are for illustration purposes only and may vary in the print process

View our colourfoil swatch for finish and colour shades



Scan to view the Colourfoil Collection

Thermally Efficient & Secure

Doc L, Future Homes Standard, PAS 24, Doc Q and SBD compliant windows and doors

reason
03



Technical Manager | Cliff Prosser

ADVANCE70 **MASTERslide** **EASi FOLD**
PATIO DOOR

The ADVANCE 70 Window and Door System, MASTERslide Patio Door System and EASi-FOLD Door System were all designed with security in mind.

Rigorous testing to PAS 24 has been carried out to ensure that our windows and doors meet and exceed Document Q of building regulations.

ADVANCE 70 Windows and Doors, MASTERslide Patio Doors and EASi-FOLD Doors are also covered by Secured by Design, the Official Police Security Initiative.

This provides you with the perfect solution for your new build and commercial projects as well as your security conscious homeowner.



The multi-chambered window and door profiles achieve Document L and Future Homes Standard energy ratings and U values without adding unwanted expense.

Reducing energy bills and making the home more 'thermally efficient' is high on the agenda of most homeowners. Understanding that fitting the right combination of profile and glass unit is important and an area where Selecta supports its customer base.

Providing cost effective solutions to achieving the desired rating are imperative and also understanding that it's not all about obtaining the highest rating! The cost could out-way the investment and provide none or very little return on the consumers investment.



Scan to view Energy Ratings



...even more reasons to #bepartofthefamily

reason
04 **100% Lead Free**

All of our profiles are 100% lead free and safer for the environment

ADVANCE7  Vantage7  MASTERslide  EASI FOLD

Selecta Systems were one of the first UK system houses to extrude all of our profile with 100% lead free PVCu.

Producing 100% lead free profile makes it easier to recycle at its life end, therefore safer for the environment.

Sustainability

PVCu windows and doors have a long and low maintenance lifespan, which can see them last up to 30-40 years.

What is more impressive is the high quality reuse of PVCu, where it can be recycled up to 10 times - meaning a single window or door has a life expectancy of 350 years!



Scan to view Sustainability & Environment



Extrusion Manager | Kevin Smith

Innovative Design

reason
05

Products that are specifically designed and tested for today's market

ADVANCEZ VantageZ MASTERSlide EASI FOLD
PATIO DOOR

Selecta Systems are committed to an ongoing Research and Development Programme and continually strive to improve their products and services.

To ensure new products achieve optimum performance, continuous analysis is an ongoing main priority.

Products are selected for their durability and longevity and are subject to rigorous internal and external tests to satisfy both customer and climatic demands.

The product range from Selecta Systems has been carefully developed to incorporate a wide range of design aspects.

Being aware of architects and specifiers requirements, planning is a vital component to ensuring that the most suitable products are provided for individual projects, whilst remaining fabricator and installer friendly.



Tooling Manager | Steve McClelland



Scan to find out more
About Selecta



...even more reasons to **#bepartofthefamily**

reason
06

Fabricator & Fitter Friendly

Reduce fabrication and fitting time with Selecta profile systems

ADVANCE70 Vantage70 MASTERslide EASI FOLD

Selecta have designed their profiles so that it makes fabricating and fitting easier.

The ADVANCE 70 contour lines make it easy to clean and with its integration with other profiles means low stock holdings are required.

The RTR Bar reinforcement requires no pre-drilling and so again improves fabrication times.

A single leg bead improves glazing times whilst a dedicated profile related bridge packer assists when 'toe and healing', approves sight lines and speeds up the glazing process. They can also be fitted in prior to transport thus making glazing on site easier and faster.

The MASTERslide Patio Door System has been upgraded to a two-part security interlock to improve fabrication and fitting times.

Our Vantage 70 System was designed with a quick-fit compression trim to make fitting faster and provide a clean finish.



Technical Support Manager | Dean Taylor



Scan to view our Window Range

Large Stock Holding

All extruded, laminated and stocked at our Birmingham HQ

reason
07

ADVANCEZ VantageZ MASTERslide EASI FOLD

All of our window and door profile systems are extruded, laminated and stocked at our Birmingham headquarters.

Every length / stillage of profile is extruded to stock and not to order. On average, we hold a minimum of 2 - 3 months stock at all times, therefore protecting our customers from any unforeseen circumstances.

This contingency planning and stock holding boades well for all and ensures that we can provide an 'on time and in full' rate of approximately 99.8%.

With increased storage capacity within the lamination department this has allowed ourselves to extend our coloured profile offering.



Scan to find out more
About Selecta

Purchasing & Stock Control Manager | Mark Roberts

Purchasing & Stock Control Administrator | Vicki Radburn

...even more reasons to **#bepartofthefamily**

reason

08 Selecta Systems Family

The only UK based, family and independently owned PVCu systems company



Selecta Systems remain owned by the same family whom started the business over 40 years ago!

In an age within the industry where large investors and investment groups have taken control of system houses, Selecta are the only UK based PVCu window and door system supplier that are still operating today under the management of the same family - third generation of the Weihe family.

What this means is that Selecta has never lost its original ethos and values that has made the company what it is today. The friendly, approachable and caring company whom are far more flexible and accommodating than the competition.

The 'family' ethos remains within the business, with longstanding, knowledgeable and experienced staff looking after the ever growing customer base whom have joined the 'Selecta family'.

Selecta are unique in the industry, providing that personal touch and caring about you and your business. This is why we are still going strong some 40+ years later...

It's time to #bepartofthefamily



Scan to find out more about becoming a fabricator



Managing Director | Maximilian Weihe

Accreditations & Certifications

reason
09

Ensuring provision of product and service to the customer is at the highest level

greiner
EXTRUSION



All Selecta profile systems are extruded in the UK at our state of the art extrusion plant in Birmingham.

Profiles are extruded and tested for compliance to BS EN 12608 with focus placed on thermal efficiency, sound insulation and product performance.

Materials are tested in accordance with and to BS EN 477 (cold impact testing), BS EN 478 (heat ageing), BS EN 479 (heat reversion) and numerous other physical property checks.

As part of our ISO9001 Quality Management System the testing procedures are rigorous to avoid such detrimental effects that can occur including buckling and distortion.

External audits for BS EN 12608 / PAS 24 (enhanced security performance) are also tested on a regular basis.



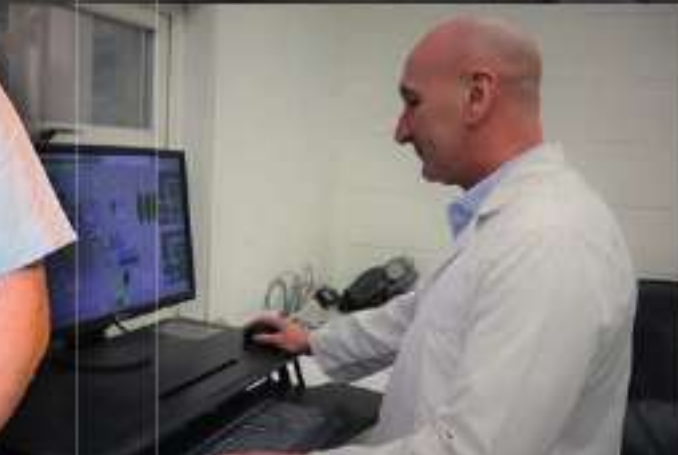
Head of Quality Control | Carl Hillman



Scan to find out more about Accreditations and Certifications



Mixing Plant Manager | Paul Lutwyche



...even more reasons to **#bepartofthefamily**

reason

10

Continual Investment

Selecta continues to invest in its products, services, resources and infrastructure



Selecta's continual investment programme has seen the business develop new products as well as large investments in resources, plant and machinery.

Some of these investments have included new lamination lines and shifts, with Selecta now offering more options on foiled colours than ever before. Products like our MASTERslide Patio Door have been further developed and launched specifically to the Selecta customer base.

New delivery vehicles have been added to the fleet to improve delivery efficiency and performance and a recruitment drive has seen the employment of staff in key areas of the business.

Continuous investment in tooling and machinery has seen improvements in efficiency and capacity with the introduction of new silo's, extrusion machines and conveyancing system.

Sales and Marketing Support has been the subject of large investments, increasing our sales and marketing service and tools. These investments have enabled us to take our support package to a whole new level.

Further substantial investments are planned, including brand new delivery vehicles, a recruitment drive in key areas of the business, software development and extrusion machinery.



Scan to find out more
About Selecta



Maintenance Engineer | Ian Freeth

Transport & Logistics

reason

11

Providing a service that is on time and in full 99.8% of the time



Selecta Systems Transport, Warehouse and Logistics team provide a service that is on time and in full 99.8% of the time.

Covering the length and breadth of the UK, materials are meticulously picked, loaded and delivered to hundreds of fabricators every week.

Every vehicle is fitted with a tracker system and so we can pinpoint exact locations of all our vehicles at any time of the day, ensuring that customers receive their orders when required.

Our open and flexible approach to assisting our fabricators order and delivery requirements are what makes us different to the competition.



Warehouse & Logistics Manager | Lee Davey



Scan to find out more
About Selecta



...even more reasons to [#bepartofthefamily](#)

reason
12

Marketing Support

A personal and comprehensive sales and marketing support package

MARKETING SUPPORT

We pride ourselves on providing a personal and unrivalled service and support package, to help you to grow your business.

As part of this service and support package, we can equip you with an array of marketing and sales support materials to help you promote and sell the full range of Selecta Systems products.

When you become 'part of the family' it opens up a range of marketing options and support services to assist you and your business.

From product brochures to a professional website, a free graphic design service to our fantastic Window and Door Designer, Selecta are here to support and help you win new business.

It's all part of being part of the family..

FREE GRAPHIC DESIGN SERVICE

Our free graphic design service provides you with the opportunity to have dual branding and advertise your partnership with Selecta and our ADVANCE 70 System.

Simply provide a hi-res version of your logo, or we can design one for you as part of our graphic design service! With this we can provide you with a host of dual branded marketing materials and literature!

Our FREE graphic design service allows you to have branded brochures, drop cards and flyers, posters, vehicle livery, roller banners, advertisements and so much more! Or if you have any ideas of your own let us know and we'll be happy to help!



Scan to find out more about Marketing Support

Marketing Support | Danielle Southam

making homes | more secure
WHATEVER THE STYLE, POSITION OR LOCATION

COMPANY REBRANDING

Are you looking to freshen up your business? Need help with designing a new logo and image for your business?

We find that when fabricators move over to Selecta, they want to freshen up their image and why not?

Our free graphic design service helps you with your rebranding. Simply provide us with a few details for your design brief and we'll get designing...

Simple! Quick! Free!



Above are just a few examples of logo's that have been created for our customers, following their design brief!



From initial design brief proposals to the finished logo



...even more reasons to #bepartofthefamily

Marketing & Design Manager | Mark Walker

reason
13

Connect | Customer Support Portal

We provide an unrivalled personal service which includes a 24/7 on-line customer support centre



As a business, it's become imperative to make use of the available advancements in online technology and stay in touch with digital innovations and developments.

However, it's just as significant not to lose the warmth that the personal touch brings and become a faceless, impersonal and almost robotic business. We here at Selecta believe we have managed to remain connected with our customers and find the right balance between digital innovation and that personal touch.

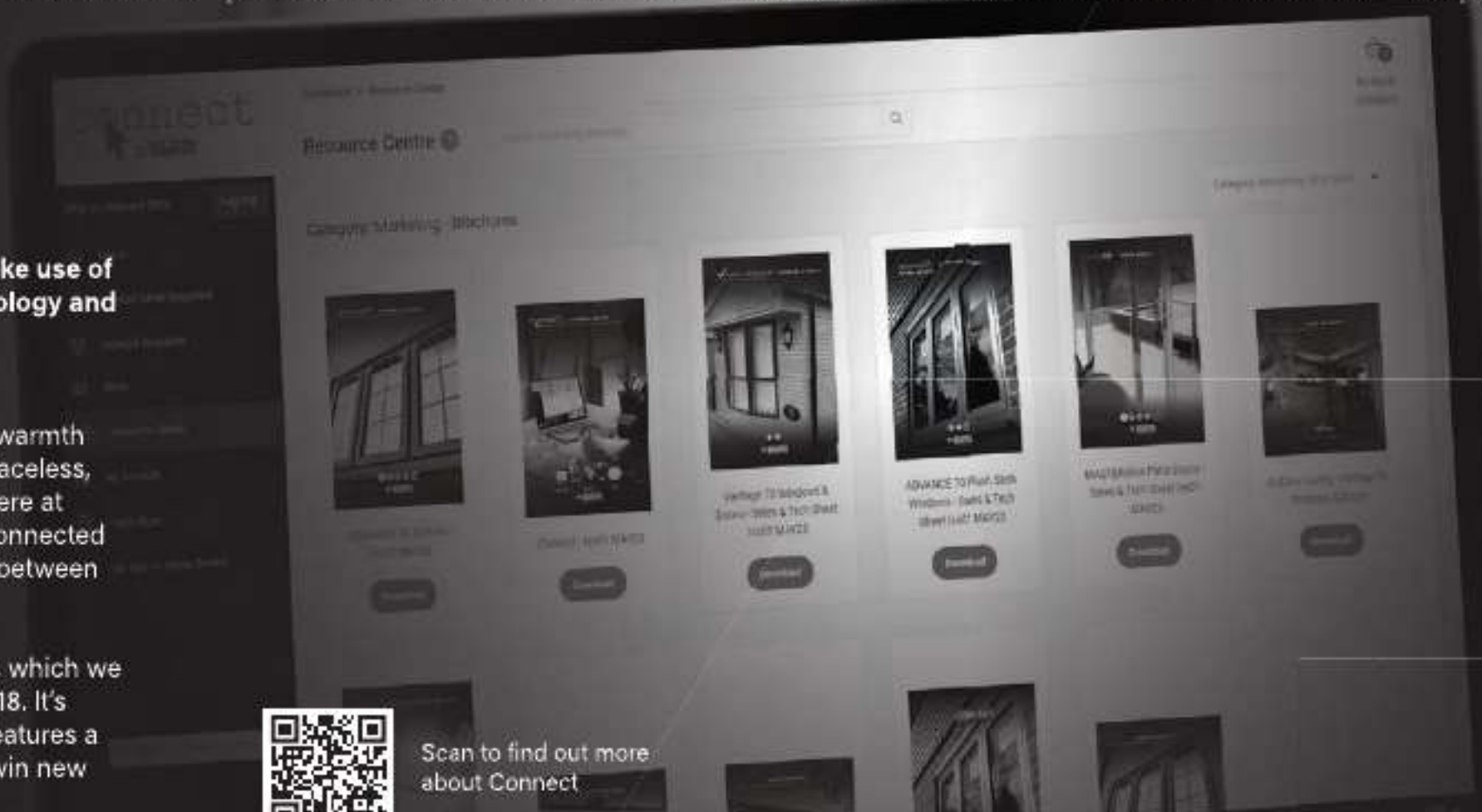
Connect is our online customer support portal, which we originally launched to our customer base in 2018. It's recently undergone a huge revamp and now features a host of sales and marketing tools to help you win new business.

With Connect, each customer has their own personal log in details, which gives them 24/7 access to marketing, technical and general information, from brochures to an image library, through to technical test reports and product certifications, price lists and order forms.

What you have is a comprehensive library of everything connected to the customer and Selecta. The news section keeps you up-to-date with what is happening at Selecta, our products and services.

However, its the new features and tools which we've added where it starts to take sales and marketing support to a completely new level.

Connect features so much more than ever before, but it remains simplistic and easy to navigate.



Scan to find out more about Connect



Connect | Window & Door Designer

Helping fabricators and installers to win new business

reason

14

connect
WINDOW & DOOR DESIGNER

On our homeowner website www.advance70.co.uk we have a Window & Door Designer with Home Visualiser that captures homeowner leads and delivers them directly in to our customers Dealer Network - Connect portal account.

The Window & Door Designer has all of the Selecta products, allowing customers to design their own windows and doors, take a picture of their home and visualise how they would look!

HAVE YOUR OWN BRANDED VERSION OF OUR WINDOW & DOOR DESIGNER ON YOUR WEBSITE!

As a customer, you can have your own branded Window & Door Designer with Home Visualiser on your website, to generate trade and retail sales leads.

This allows your potential customers to design their windows and doors and have their enquiries land in your branded mode area of our Connect portal! You can even use it as a presentation tool, or have a version running in your showroom to capture your customers imagination.

The window and door designer can be used as both a retail and trade lead generation tool.

You can even take the Window and Door Designer module to a another level by adding the full pricing and quoting function. This then gives you a complete sales management platform to build and manage your leads.



Scan to view our Window & Door Designer

...even more reasons to **#bepartofthefamily**

reason
15

Connect | Website Support

Providing fabricators and installers with the complete branded website package



Our Connect Website Support Package, provides you with a ready-made and themed website, thus taking out the hassle and headache of a website build.

What we have is a stunning brochure website theme allowing you to promote Selecta products to consumers giving a warm inviting feel. The theme is pre filled with Selecta content, photography and branded with your company logo, colours and contact details.

We can also help you to put together an about us section for your business and then it's over to our partnered developers who will do the rest!

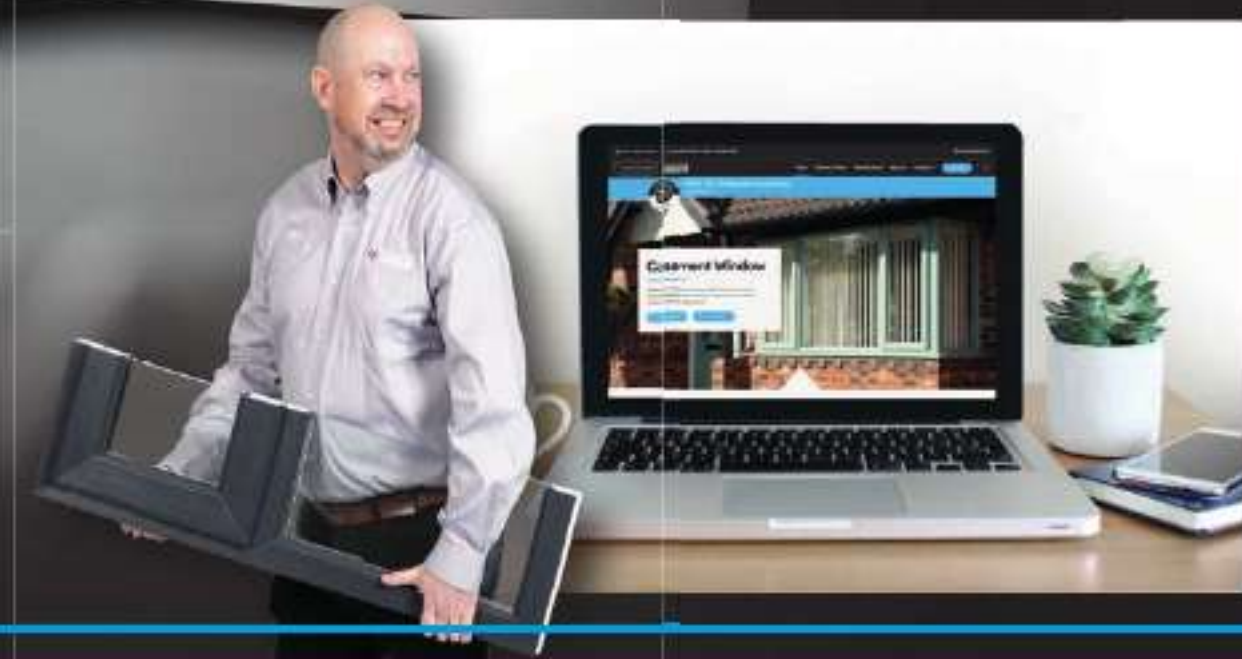
You can have a branded and ready to go retail or trade website in next to no time.

There's a host of website upgrade options available to you which includes galleries, news and blogs, review plug-in, woocommerce shop or a live chat function, to just name a few.

What's even better is that you can also add the Window & Door Designer with Home Visualiser to your branded and themed website and have the complete professional package!



Scan to find out more about Connect Website Support



Connect | web2print Creator

16

Create your own branded marketing materials



connect
web2print CREATOR

If you are looking for your own branding on our marketing materials, Connect web2print Creator is the feature for you!

Simply upload your logo and contact details and our web2print Creator will allow you to drop them on to our brochures and other marketing materials.

You can also add your own imagery and company bio to the brochure and really make it your own!

A Connect Shop will also enable you to have your own branded workwear, mugs, stationery and a host of other marketing materials.

Promote you and your brand, by creating your own brochures, marketing materials and promotional goods with our Connect web2print Creator.



Scan to find out more about Connect web2print Creator



...even more reasons to #bepartofthefamily

reason
17

We Support, Not Compete!

We do not sell fabricated windows and doors and have no intention of competing against you!



Selecta Systems have no intention of manufacturing windows and doors to compete against our customers.

The Selecta range consists of the ADVANCE 70 System, ADVANCE 70 Flush Sash System, EASi-FOLD Door System, MASTERSlide Patio Door System, Vantage 70 System and the LINK70 Frame Connection System.

We do not sell to the trade outside of our own fabricator base.

Selecta are there to support and help you succeed, not compete against you! We even provide you with leads from homeowners, architects, installers and other interested parties.

WE HELP
YOU
SUCCEED



Business Development Manager | Richard Reeves

Area Sales Manager | Matt Blake

Technical Support

reason

18

A technical support package for all of your business needs



Selecta Systems Technical Support Team provide you with a dedicated support, guidance and training package from day one.

Your personal technician and supporting team will provide you with a wealth of knowledge and experience, helping you to make that initial transition as smooth as possible with minimal disruption to your business.

Set-up and conversion to our ADVANCE 70 System is a smooth and easy process, with the technical department and your assigned technician on hand at all times.

It doesn't end there with training and continued ongoing support just a call away.

Technical Co-Ordinator | Michele Statham

Technical Engineers | Craig Gravenor, Kevin Mascall & Kevin Clark

Technical Support Manager | Dean Taylor

Technical Manager | Cliff Prosser



Scan to find out more about Technical Support

...even more reasons to #bepartofthefamily

reason
19

Smooth & Easy Changeover or Set-up

Convert to or start fabricating of our ADVANCE 70 with minimal disruption



Every fabricator has some kind of fear of changing profile system supplier, but here at Selecta we make the process as smooth and non-disruptive as possible. In fact here's what Paul French from P & P Trade Windows had to say, after 16 years with their previous profile system, they chose to fabricate the ADVANCE 70 System.

"The thing for ourselves was that, when you've been with a supplier for over 16 years, you are very apprehensive about change, but I must say it's been a revelation and total breath of fresh air. So much so, it's now something I wish we had done some time back!"

"The transition was smooth and very well organised, with very little or no disruption to our fabrication, something that we feared at first, but it was handled so well by all involved at Selecta and fitted in nicely with our own operations. Our fabricators have been impressed with the ease of fabricating the ADVANCE 70 System, with our trade customers very complimentary in regards to the quality of the window and door solutions provided."

"What has impressed my colleagues and myself the most is the personal relationships we have already been able to build with Selecta and the team, the proactive and down to earth approach to building up those relationships and the promptness of those responses. We get to speak directly to those who make the decisions, those that can help and don't have to wait days or weeks for a reply! The longest I've waited is an hour, whereas I was lucky at times to get a response from my previous supplier! It's very straightforward with Selecta, they will help and bend over backwards, if and when they can, but will be honest and upfront if they can't.



We like the honest approach, at least you can plan around that."

"The whole ethos of Selecta is spot on and fits perfectly in to Trade Frames ethos and values. We are really looking forward to a bright and promising future with Selecta, the ADVANCE 70 System and the range of window and door solutions we can offer our trade customers."

"All-in-all, Selecta have delivered on everything that they promised. We now have a relationship with our supplier, something we lost with our previous profile system supplier. We now have a window and door profile system and supplier that meets ours and our trade customer's expectations. We are so pleased to have made the decision to 'be part of the family!'"

Paul French
P & P Trade Windows



Scan to
Contact Us!

P & P Trade Windows, Paul French and Selecta Sales Director, Andy Green.

reason

Real Traditional Values

We pride ourselves on our company ethos and values

20



"There seems to be a common theme amongst fabricators concerns and reasons for moving window and door system suppliers. Service and support, or the lack of, gets spouted out time and time again.

"From not being informed of shortages on deliveries to attempting to speak to someone who can deal with the issue, only to be passed from pillar to post with no one understanding or resolving the issue or being given a ticket number like a customer at a meat counter and told to wait!"

"The personal touch seems to have disappeared and replaced by faceless, robotic systems or customer services departments with no idea of your business with requests or issues then batted around two, three or four different people and/or departments, with even the simplest of requests or requirements ignored or forgotten."

"As a team at Selecta, we work closely together and from that initial meeting with a fabricator, we look at developing a partnership. People buy off people and knowing that business relationships are a key aspect for many companies, we as a team have a firm set of traditional 'family values'."

"It's not just about supplying a quality window and door system, but also about providing a service and support package that works for those customers. This is an area where we as a business pride ourselves, where customers can talk to the 'doers' within Selecta, not just a random customer service person or an automated ticket vending machine awaiting a call back when it's convenient to them to reply!"

"At Selecta we have a strong ethos and sense of purpose. Service, Support and Satisfaction are at the heart of our business and these traditional values have been instrumental in crafting our identity and our sense of purpose. These values are reflected in everything we do and with which we have been long associated, with which we've been synonymous."

"We as a team, or family as we like to be referred to, work very hard to maintain these values and it's something we are very proud of."

"Combined with our excellent and versatile ADVANCE 70 System, the industry is readily embracing a Selecta renaissance as more fabricators choose the ADVANCE 70 System as their preferred window and door profile system and become 'part of the family'."

Sales Director, Andy Green.

...even more reasons to **#bepartofthefamily**

reason
21 **The Selecta Family**
 Meet the team who are here to help and support you and your business



When you choose to #bepartofthefamily, we have a team in excess of 120! These caring, experienced and knowledgeable professionals look forward to building a long and successful partnership with you, your colleagues and business.

With Selecta, our aim is to provide you with a personal, caring and friendly service. The 'family' ethos and values that have made Selecta such a success for all these years, are ingrained within the team, who are happy to help you and your business. This wealth of experience, knowledge and skills are just a phone call or email away.



Sales Director | Andy Green
 T: 07970 499 129
 E: andrew.green@selectasystems.com



General Manager | Bob Heeley
 T: 07970 499 100
 E: bob.heeley@selectasystems.com



General Office Director | Maria Lawrence
 T: 0121 325 2100
 E: maria.lawrence@selectasystems.com



Sales Administrator | Marie Astley
 T: 0121 325 2102
 E: orders@selectasystems.com



Sales Administrator | Gayle Stevens
 T: 0121 325 2102
 E: orders@selectasystems.com



Credit Control Manager | Lorraine Hammond
 T: 0121 325 2100
 E: lorraine.hammond@selectasystems.com



Credit Control Assistant | Maureen Taylor
 T: 0121 325 2100
 E: maureen.taylor@selectasystems.com



Managing Director | Maximilian Weihe



Area Sales Manager | Matt Blake
 T: 07771 799 866
 E: matt.blake@selectasystems.com



Business Development Manager | Richard Reeves
 T: 07970 499 126
 E: richard.reeves@selectasystems.com



Marketing Manager | Mark Walker
 T: 07432 135 771
 E: marketing@selectasystems.com



Marketing & Customer Support | Danielle Southam
 T: 0121 325 2100
 E: marketing@selectasystems.com



Technical Manager | Cliff Prosser
T: 07970 499 104
E: technical@selectasystems.com



Technical Support Manager | Dean Taylor
T: 07970 499 105
E: technical@selectasystems.com



Technical Co-Ordinator | Michele Statham
T: 0121 325 2100
E: technical@selectasystems.com



Northern Technical Executive | Kevin Clark
T: 07970 499 130
E: kevin.clark@selectasystems.com



Central Technical Engineer | Craig Gravenor
T: 07970 499 109
E: craig.gravenor@selectasystems.com



Southern Technical Engineer | Kevin Mascall
T: 07912 309 677
E: kevin.mascall@selectasystems.com



Warehouse & Logistics Manager | Lee Davey
T: 0121 325 2100
E: lee.davey@selectasystems.com



Warehouse & Logistics Admin | Chris Addis
T: 0121 325 2100
E: chris.addis@selectasystems.com



Purchasing & Stock Manager | Mark Roberts
T: 07385 378 848
E: mark.roberts@selectasystems.com



Purchasing & Stock Admin | Vicki Radburn
T: 0121 325 2100
E: vicki.radburn@selectasystems.com



Trade Counter Admin | Simon Lee
T: 0121 325 2106
E: tradecounter@selectasystems.com



Scan to Meet the Family



...even more reasons to **#bepartofthefamily**
why you need to change to **Selecta Systems**

0121 325 2100 | info@selectasystems.com | www.selectasystems.com

Extruder and Distributor of Quality **PVCu Window and Door Profile Systems**



SELECTA
SYSTEMS

Selecta Systems Ltd operate a continuous design and development programme and reserve the right to modify any product without any prior notification. Photographs used within this brochure are for representation purposes only. Selecta Systems Ltd are not responsible for any errors or omissions contained within this brochure.

EMRB01-04/24